

Proposal for the renewal process of Cedia

A renewal process of CEDIA involving old and new members was discussed at the board meeting in Brussels, March 26th and 28th 2018 among the attending board members from Denmark (Bo Degnbol Nielsen, JA), Ireland (Sean Gaule, ASA), Italy (Rosanna Zari, Conaf), Spain (Baldomero S. Gacia de Rio, CGCOIA), Switzerland (Michel Roux, ETH Alumni) by taking into account the suggestions received in advance by Rolf Schwerdtfeger (VDL, Germany) and Ulrico Freitknecht (SVIAL, Switzerland).

On March 28th Sean Gaule (President), Michel Roux (Vice-President), Bo Degnbol Nielsen agreed together with Ralf Schwerdtfeger (on the phone) to propose to Cedia members **a full day workshop in Berlin, June 27th** in order to define in a participatory way with all our member associations a strong common vision and mission statement for CEDIA as the foundation for all the following structural measures we also need to work out for a good start with a new executive board and mode of operation in 2019.

Roadmap for the renewal process 2018/2019

		Legal compliance	Mission & structure	Statutes	Elections
03/18	Board meeting, March 26 th and 28 th , Brussels				
05/18	Publication of Cedia board members in the Belgian Official Gazette	appr.			
05/18	Member associations submit their views on Cedia		input		
06/18	Workshop, June 27, Berlin		draft	draft	
10/18	General Assembly 2018, ?, Cordoba Spain		appr.	draft	draft
03/19	General Assembly 2019			appr.	appr.
??/19	1 st meeting of the new executive board				

Results of the workshop 2018, June 27, Berlin:

- Strong mission statement for CEDIA based on common needs of member associations
- Mode of operation to run CEDIA taking into account the available resources
- Draft of the renewed articles in the statutes (last modified in 2002)
- Requirement profile for the future members of the executive board
- Plan of Action with the budget for 2018 and 2019

Program for the workshop 2018, June 27, Berlin

Tuesday, June 26

19:00 **Get together at „Motel-One Hackescher Markt“**
Dinner at the famous “Hackescher Markt”

Wednesday, June 27

08:30 **Welcome and opening the workshop**

- Welcome in the name of VDL Ralf Schwerdtfeger
- Cedia today with a look at its history Sean Gaule
- Goals and program of the workshop Michel Roux

Starting positions (part 1)

- Presentations of member views on Cedia Speakers of the member associations
- Clustering the member inputs all participants
- Result 1: Similarities and differences

10:15 **Vision & Mission (part 2)**

- Picking up the results of part 1 all participants
- Additions to the inputs, discussion
- Result 2: Draft of a common vision & mission

12:00 Lunch

13:30 **Mode of operation (part 3)**

- Picking up the results of part 1 all participants
- Additions to the inputs, discussion
- Result 3: Draft of the mode of operation

14:15 **Drawing first conclusions (part 4)**

- Which articles of the statutes need renewal? Sean Gaule
- Draft of the renewed articles all participants
- Further conclusions

15:00 **Action Plan for the renewal process (part 5)**

- Measures on Cedia level all participants
- Measures on member level

15:30 **Feedback round**

16:00 End of workshop Sean Gaule

Preparatory process for the workshop 2018, June 27, Berlin

1	Draft of the proposal to the preparatory team	Michel	29.03.
2	Reservation for 24 hotel rooms for June 26/27	Rolf	04.04.
3	Feedback on the draft of the proposal	Prep. Team (PT)	04.04.
4	Proposal to the preparatory team for approval	Michel	06.04.
5	Invitation to member association to participate in the renewal process as proposed in this paper	PT	20.04.
6	Feedback on proposal	Member assoc.	08.05.
7	Communication to members on their feedbacks and decision of the preparatory team on renewal process	PT	15.05.
8	Member associations submissions (1-2 pages)	Member assoc.	28.05.
9	Analysis of the submissions	Michel / PT	15.05.
10	Documents to participants of workshop	Michel / PT	15.06.
11	Workshop	all participants	27.06.

Venue

Haus der Land- und Ernährungswirtschaft, Claire-Waldoff-Straße 7, Berlin
Room for 24 persons (seated at round tables)

Accommodation

Recommended is the „Motel-One Hackescher Markt“.

If you do the booking in advance a 100% cancellation is possible until „the last moment“.

Today the rate is at € 69.00 [Click here for booking.](#)

Arriving by plane

Arrival at Berlin / Tegel Airport:

Take the 128 bus to the “Kurt-Schumacher Platz” Underground Station. Take the U6 line in the direction of “Alt-Mariendorf” and get off at the “Oranienburger Tor” stop.

Preparatory team

Sean Gaule, Bo Degnbol Nielsen, Rolf Schwerdtfeger

Project manager and moderator

Michel Roux, MRiX Projektmanagement und Moderation GmbH (www.mrix.ch)