


*How VDL gains more influence by organizing forums on education and innovation with stakeholders from university, economy, politics and civil society*




**Session 3: Contributions of the professional associations / alumni organizations supporting the education role of universities in the bio-economy; identifying joint actions**


# Places to study agricultural science in Germany

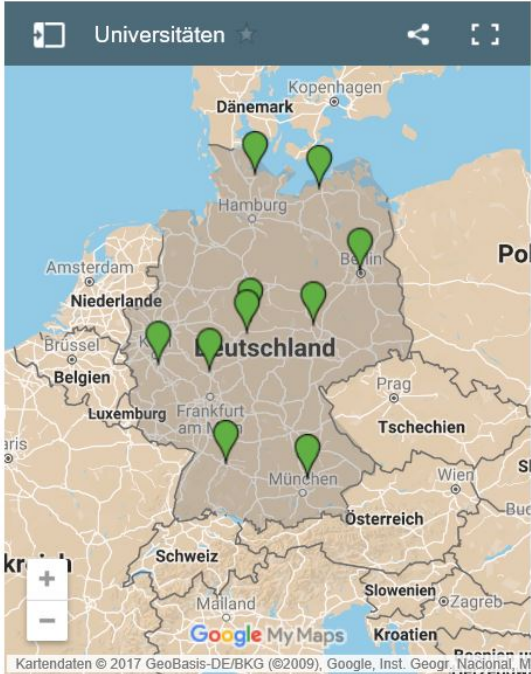

Universitäten


- Berlin
- Bonn
- Freising
- Gießen
- Göttingen
- Halle
- Kiel
- Rostock
- Stuttgart
- Witzenhausen



AGRARSTUDIERN.de


Start
Berufsfeld
Universi


Universitäten




Fachhochschulen



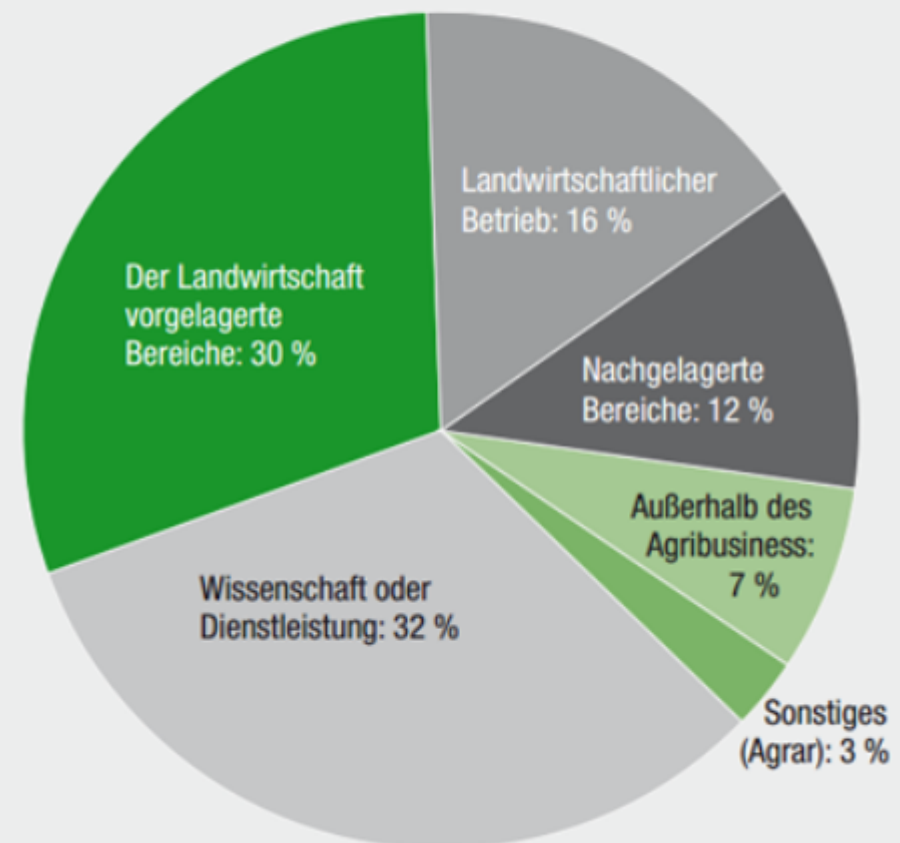

Fachhochsch

- Bernburg
- Bingen am Rhein
- Dresden
- Eberswalde
- Freising
- Kleve
- Mosbach
- Neubrandenburg
- Nürtingen
- Osnabrück
- Osterrönfeld
- Soest

## VDL-Evaluation: Branches of the „first“ job

Wo gab es den ersten Job?

- Praktische Landwirtschaft
- Maschinen- und Anlagenbauer
- Nahrungs-, Genuss- und Futtermittelindustrie
- Pflanzenschutz-, Düngemittel- und Saatgutunternehmen
- Energiewirtschaft
- Verbände und Behörden
- Planungs- und Beratungsunternehmen
- Handelsunternehmen und Genossenschaften
- Hochschulen und andere Bildungseinrichtungen
- Sachverständigen- und Gutachterbüros
- Öffentlichkeitsarbeits- und Presseagenturen
- Internationale Organisationen
- Entwicklungshilfe



Quelle: VDL Absolventenbefragung im Agrarbereich, 2015

## VDL based in all Federal States / Umbrella in Berlin



## The VDL ...

- ...around 3500 members (in the regional associations)
- ...the central association (the umbrella) is owned by the regional
- ...three employees in the central office
- ...voluntary board(s)
- ...membership by choice (voluntary)

## The VDL ...

...and its potential:

Wintersemester 15/16 (ag sciences)

Universities:	ca. 13.000 students
Univ. of appl. Sciences:	ca. 6.500 students

Graduates (on both 2013)	ca. 3.300
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(source: Stat. Bundesamt)

## The VDL ...

...hasn't been attractive for members because of no relevance

→ structural change

Focussing on professional association tasks

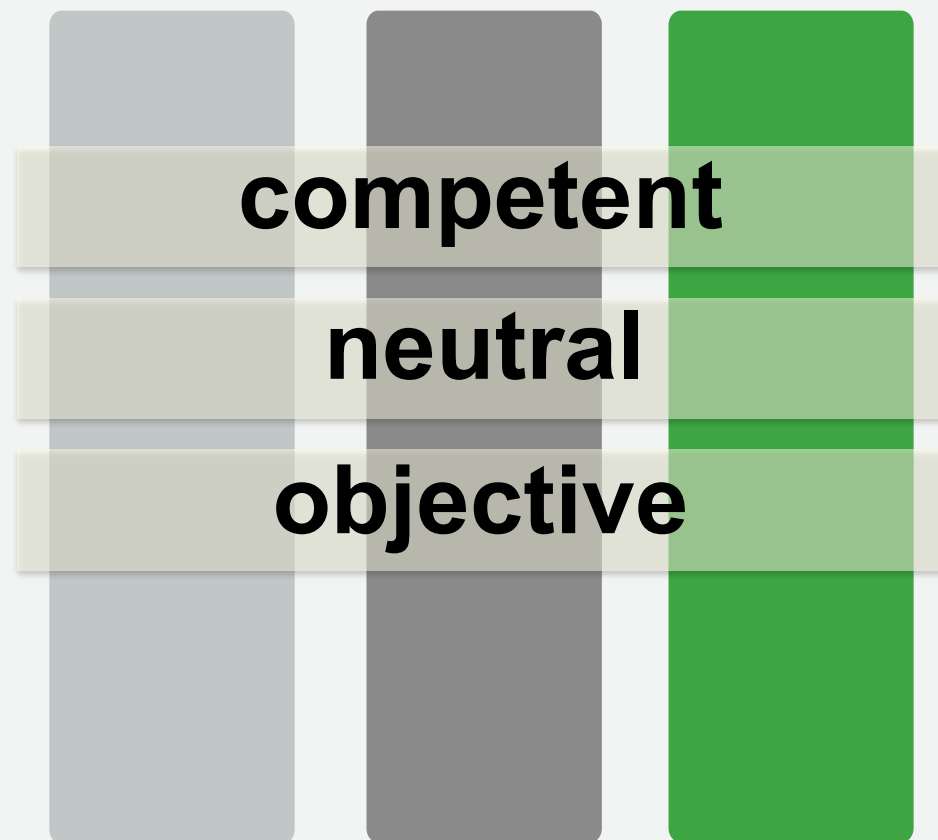
Ongoing process!

## VDL-Focus





## VDL strengths



## VDL – the data source / first point of contact

- periodic studies  
employer / graduates
  - demand for experts and management
  - job-situation
  - trainings



## VDL – the network

- excursions /visits / workshops / field trips / journeys
- events / discussions





## VDL – the platform

- neutral, objective  
exchange of views / opinions /  
ideas  
periodic
  - conferences on  
curriculum-topics
  - forums on  
expert topics
  - participation in curriculum  
development



## **VDL niche: to focus on / to „live“ the professional association**

Concentration on the core tasks and be the number 1 in ag-professional topics

- First germanwide graduates-survey in agbiz (2012), iterated 2014/2015
- First germanwide graduates-survey foodbiz (2014)
- Study on employer-needs in german agbiz (2014)
- Production of movie „the field of agbiz“ for graduates (2014)
- Production of movie „the field of foodsciencebiz“ for graduates(2015)
- Brochure „jobentry“ for agbiz graduates (2015)

(All projects sponsored by Landwirtschaftliche Rentenbank)



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